



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 3/31/2021

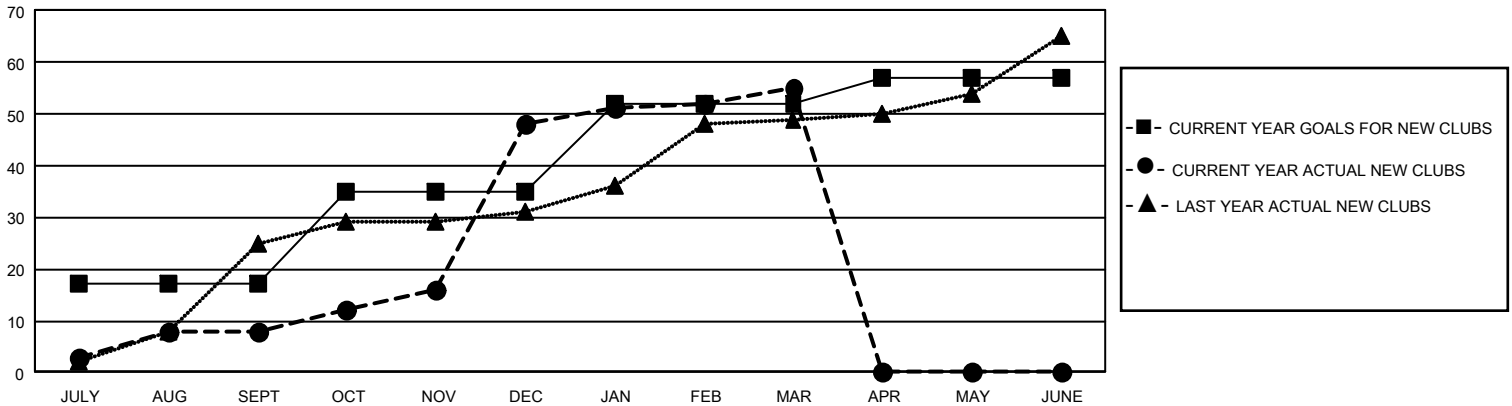
GAT Constitutional Area 5 - English Speaking Areas

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

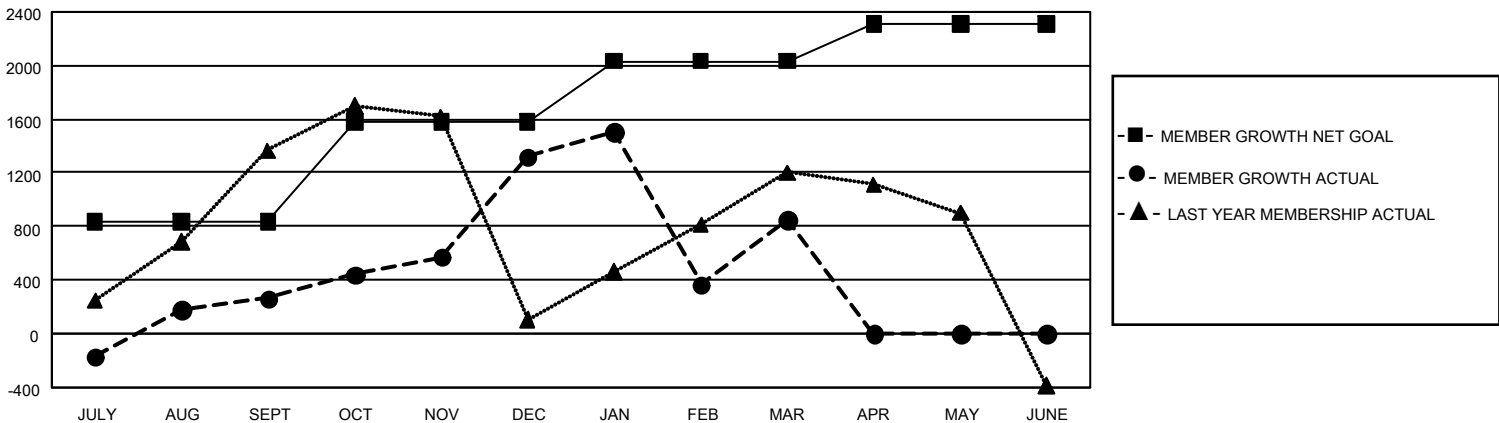
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	51	8	7
OCT/NOV/DEC	54	40	2
JAN/FEB/MAR	51	7	62
APR/MAY/JUNE	15	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	833	1,511	1,159
OCT/NOV/DEC	745	2,629	1,475
JAN/FEB/MAR	455	1,196	1,541
APR/MAY/JUNE	280	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 71	712 CLUBS OF 1,256 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	20,444 (56.26%)
DECEASED	138	FEMALE	15,893 (43.74%)
CLUB CANCELLED	1,167	TOTAL FAMILY UNIT MEMBERS	8,069
OTHER	2,870	FAMILY MEMBERS PAYING HALF DUES	4,861
TOTAL	4,175	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	